



Frequently Asked Questions

Thank you for considering A Sharp View for your home preparation.

Here are the answers to common questions about our process, services, and what to expect.

If you have additional questions, feel free to get in touch!

A Sharp View
Abigail Mundell
423.702.0824
abby@asharpview.com
ASharpView.com

Q: How long does the process take?

A: Most projects are completed in 1-5 days depending on the scope and package. During the Strategic Home Preparation Assessment, I'll provide an exact timeline based on what the home needs. We coordinate our schedule around your photographer's availability to ensure everything is ready on time.

Q: Do I need to be home while you work?

A: Many clients prefer to be out of the house so we can work efficiently and quickly, but it's completely your choice. We'll coordinate what works best for your schedule and comfort level. Some clients like to be present for the initial setup and then leave, while others prefer to be gone for the entire process.

Q: What about my pets?

A: We love pets! Cats and well-behaved dogs are usually fine to have around while we work. However, if you have a dog that gets anxious with strangers, is protective of their space, or might be underfoot while we're moving furniture, it's often easier for everyone if they're in another room or crated during our work time. You know your pets best—we're happy to discuss what will work for your situation during our assessment.

Q: What if I don't want to get rid of my things?

A: Most homeowners want to keep their belongings. This is your home, after all. During the assessment, we'll discuss what needs to be temporarily stored versus what can stay out. We'll work together to determine what can be packed away for the selling period and what needs to remain accessible for daily life. The goal is to make your home photograph beautifully and show well while still being livable for your family.

Q: Where do items go that we remove from rooms?

A: Items that need to be out of sight for photos and showings are typically stored in the garage, attic, basement, closets, or other storage areas. I'll need access to these spaces during our work together so we can organize items appropriately. We make sure stored items are organized (not just shoved in a closet!) so the home still shows well if buyers open doors or look in storage areas.

Q: Can my family still live in the house during this process?

A: Absolutely! Unlike traditional staging that creates museum-like spaces, we create systems that work for real life. Your home will be both show-ready and livable. The organizational systems we put in place are designed to be maintained easily, so your family can continue their routines while the home is on the market.

Q: What's the difference between this and staging?

A: Traditional staging often brings in rental furniture and creates spaces that look great but aren't functional for daily living. We work with your existing furniture and belongings to create beautiful, functional spaces that photograph well AND stay that way while you live there.

Q: Do you bring in any staging items?

A: Sometimes. If I think your home would benefit from a few additional pieces, like fresh throw pillows, artwork, plants, or small decor items, we'll discuss it with you during the assessment and let you know exactly what I'm planning to bring. These items typically stay in your home until you have a contract (sometimes sooner if the home sells quickly, but usually they can stay until closing is near). This gives your home that extra polish without the cost of full staging rental.



Ready to
get started?

Schedule your
Strategic Home
Preparation
Assessment and
let's discuss how
we can make your
home stand out.

A Sharp View
Abigail Mundell
423.702.0824
abby@asharpview.com
ASharpView.com

Q: What's the difference between this and hiring a professional organizer or cleaning company?

A: We're specifically focused on preparing your home to sell, making it photo and market-ready. While we do some organizing work and light cleaning as part of that process, we're not professional organizers or a cleaning service. Professional organizers typically create detailed systems for every aspect of your home and teach you maintenance habits. Cleaning companies do deep cleaning throughout. We do targeted organizing and styling specifically to make your home appeal to buyers and photograph beautifully. If you need deep cleaning or want comprehensive organizational systems for your next home, we're happy to recommend trusted professionals.

Q: How much does it cost?

A: Pricing ranges from \$400-\$3,000+ depending on your home's size, condition, and what needs to be done. Every market preparation project begins with a Strategic Home Preparation Assessment. During the assessment, you'll receive a personalized Strategic Home Preparation Plan, a recommended service package, project pricing, and a proposed timeline. If you move forward with A Sharp View, your assessment investment is credited toward your project.

Q: What if I need additional services beyond the package I choose?

A: During the Strategic Home Preparation Assessment, we'll make recommendations for any additional services that would benefit your home. Things like full room painting, minor repairs, extended outdoor work, or deep cleaning coordination. You can choose to add these services, or we can provide referrals to trusted professionals if you'd prefer to handle them separately. The assessment helps us identify things upfront so you can make informed decisions about your investment.

Q: Do you work directly with homeowners or only through agents?

A: Both! Some agents offer this service to their clients as part of their listing package, and many homeowners hire us directly. Either arrangement works perfectly.

Q: What if my agent has a photographer they already use?

A: We coordinate directly with your photographer to ensure everything is ready on time. Just provide their contact information and we'll handle the coordination.

Q: What happens after the photos are taken?

A: The systems we create are designed to last throughout your listing period. Your home will stay organized and show-ready without constant re-staging. We provide guidance on simple daily maintenance so your home continues to show well for every showing.

Q: What if my home needs repairs or updates beyond what you do?

A: During the assessment, I'll identify any repairs or updates that would help your home show better. I can coordinate with trusted contractors for minor repairs, or provide recommendations for professionals you can work with directly. My goal is to help you understand what's worth investing in versus what can wait.

Q: How soon can we get started?

A: Once you approve the proposal, we can typically schedule within 1-2 weeks depending on current projects and your photographer's timeline. If you need rush service, we can often accommodate with a 25% expedite fee.

Q: How do I get started?

A: Schedule your Strategic Home Preparation Assessment at asharpview.com or call/text 423.702.0824. During the assessment, we'll evaluate your home, create a personalized Strategic Home Preparation Plan, recommend the right service package, and provide project pricing before scheduling any work.